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- Ave Maria Press
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- U.S. Catholic Conference
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Make Your 2007 Plans Now!

**Catholic Bestsellers Poster
MONTHLY INSERT PROGRAM**

to the Top 475 Catholic Bookstores

- Each month the Catholic Bestsellers poster is mailed FIRST CLASS to 475 top Catholic trade accounts throughout the U.S. and Canada.
- **Bookstores are contacted twice each month prior to the poster mailing:**
 - 1) The forthcoming month's Catholic Bestsellers are e-mailed to approximately 500 bookstores about mid-month.
 - 2) When the poster is mailed, the bookstores are alerted to publishers and features of each insert. *(See over for sample e-mail.)*
- Mailed with the new Catholic Bestsellers Poster each month, your promotional announcement will arrive in a package that has impact, commands attention, and is opened promptly!
- Outside envelope is imprinted: "Dated Material: **New Catholic Bestsellers Poster plus Publisher Announcements.**"
- Flyers (up to 8 1/2 x 11) printed on lightweight offset or coated stock.
- Larger or heavier pieces accepted. Call for rates.
- Discounts for multiple-month contracts within any 12-month period.

Promote new and seasonal titles.

Promote local author events with regional coverage.

Call for details.

Rates

single sheet up to 8 1/2 x 11
within any 12-month period

1-time	\$250	6-time	\$210
3-time	\$230	9-time	\$190

- 500 inserts are due the 15th of the prior month.
- Printing can be arranged. Call for details.

2007 Reservation Form

- | | | | | | |
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| <input type="checkbox"/> Jan. 07 | <input type="checkbox"/> March 07 | <input type="checkbox"/> May 07 | <input type="checkbox"/> July 07 | <input type="checkbox"/> Sept. 07 | <input type="checkbox"/> Nov. 07 |
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